



N. L. Dalmia
College of Arts,
Commerce & Science

Friday, 20 September 2024

Revised Notice

"Startup Splashdown"

The BMS Club is pleased to announce an exciting event inspired by the renowned television show "Shark Tank" where students will have the opportunity to pitch innovative product ideas to a panel of Judges. Teams from FYBMS, SYBMS, and TYBMS will collaborate to create and deliver a comprehensive PowerPoint presentation, with each team comprising at least one student each of Finance, Marketing, and Human Resource. Each member will present his/her area of specialization including financial feasibility, marketing strategy, and organizational structure. This event aims to simulate a real-world business pitching experience, enhance practical skills, foster teamwork, and improve presentation abilities, all while encouraging innovative thinking and providing valuable exposure to public speaking and startup planning. All students and staff members are requested to attend the program.

Date:- ~~Tuesday~~, 24 September 2024

Time:- 0930 am – 0200 pm

Venue:- Auditorium

Dress Code:- Formal

(N Gupta)
20/09/2024
BMS Co-ordinator

Prof Neelam Gupta



G. Pawar

Principal

Dr Ganesh Pawar

20/09/2024

N. L. Dalmia College of Arts, Commerce & Science

Activity Report

Name of Activity : "Startup Splashdown"

Conducted by : BMS Club

Day : Tuesday

Date : 24th September 2024

Time : 9000 am to 0400 pm

Venue : Auditorium

Name(s) of Teacher(s) In charge : Asst Prof Neelam Gupta & Asst Prof Srishti Mishra

No. of Participants : 34 Students

No. Of Beneficiaries : 81 Students

Organised By : BMS Club

Description of Activity : "Startup Splashdown" was a dynamic event organised by the BMS Club, aimed at fostering entrepreneurial skills among students. The event featured 34 participants divided into 9 teams, each tasked with developing innovative startup ideas and presenting their pitches.

Event Highlights :

1. Each team showcased their unique business concepts, demonstrating creativity and strategic thinking.
2. Presentations included market analysis, financial projections, and marketing strategies.
3. A panel of judges evaluated the pitches based on innovation, feasibility, and presentation skills.
4. The atmosphere was vibrant, with teams engaging in healthy competition, networking, and collaboration.

Evaluation and Winners :

Winner's : Yukti Pandya(TYBMS), Archita Sharma(TYBMS),
Tanisha Purohit(SYBMS).

1st Runner Up : Jatin Chonkar (TYBMS).

2nd Runner Up : Tazeen Khan (TYBMS), Sana Khan (TYBMS), Tejaswini Thackeray (TYBMS).

Consolation : Saad Shaikh (TYBMS), Shrinkhala Sharma (FYBCOM-MS).

Names of the Judge,s : Mr Ashish Shekhar and Dr Shweta Ranade

Feedback Analysis : Participants expressed a high level of satisfaction, with many highlighting the importance of practical exposure in entrepreneurial skills. The feedback indicated that the event helped improve their presentation skills and boosted their confidence in pitching ideas. Suggestions for improvement included more time for Q&A sessions and workshops on effective presentation techniques.

Expenses incurred for the Activity: 5200/-

Review of activity with Suggestions: Overall, "Startup Splashdown" was a resounding success, encouraging students to think creatively and work collaboratively. It provided a valuable platform for budding entrepreneurs. For future events, it is suggested to include more mentorship sessions and perhaps a workshop on business model development prior to the pitch day.

Signature of In-charge: N. J. R. T. Y.
28/9/24





(Signature)
28/9/24

BMS Coordinator

Asst Prof Neelam Gupta



(Signature)

Principal

Dr Ganesh Pawar
28/09/2024